ABSTRACT

[0044]   A method, system, device and software code product are disclosed which provide efficient multicast/broadcast distribution of formatted data. Formatted data can comprise metadata and content (media data) and several embodiment of the inventions disclose retransmitting the metadata in order to increase the reliability of the file distribution by increasing the chances that the metadata is received without error. In addition, embodiments of the invention disclose scheduling transmission of data packets of formatted data so that the metadata packets are transmitted at an earlier time location than they occur in the original formatted data file to decrease latency in file playback.